

# Medico Marketing Training Solutions & CME Program for Medical Fraternity and Pharmaceutical Professionals



Academy for Clinical Research and Healthcare Training & Management

**An ISO 9001:2008 Certified Academy**

# Introduction

- Cliniminds was established in year 2004, by a group of professionals from Clinical Research, Pharmaceutical industry and Healthcare industry with rich and varied experience at senior management levels. Awarded as the best Clinical Research & Health Sciences Business Management Institute in India.
- Cliniminds offers globally certified Training Programs to develop the skills in the health sciences domain. Cliniminds provides a wide range of clinical trials, biostatistics, medical writing, regulatory, pharmacovigilance, data management and other professional training programs.
- We have trained over 2,500 health sciences professionals, medical doctors, pharmacists and health professionals from India and abroad.
- We also provide training and continuing medical education solutions to the, pharmaceutical companies, CROs, hospitals, and healthcare companies globally.
- We provide trained/skilled workforce to the global life sciences industry.

# Objective

- Government regulations and industry practices are changing on how to ethically and legally engage medical fraternity when promoting your drugs/devices.
- How to engage your medical representative and medico marketing team in the scientific promotion?
- Medical fraternity is becoming more inclined towards continued medical education and research.
- As regulations and business practices are changing fast, employees in drug companies must be trained in new areas of medical & scientific writing, GCP, pharmacovigilance and other areas.
- Cliniminds as an health sciences educational institute can offer our services to specialist Doctors and your employees with our customized or off the shelf training modules and workshops.

# Cliniminds Training Solutions for Medical Doctors

- Conduct & Management of Clinical Trials.
- ICH GCP Certification.
- Pharmacovigilance/Drug Safety.
- Biostatistics & SAS.
- Medical & Scientific Writing.
- Investigator Training.
- Medico Legal.
- Healthcare Insurance.
- Grant Writing.

*Contact us for more detailed information these training programs*



# Cliniminds Training Solutions for Pharmaceutical Companies Employees

- Conduct & Management of Clinical Trials
- ICH GCP Certification
- Pharmacovigilance/Drug Safety
- Post Marketing Surveillance Studies
- Biostatistics
- Medical & Scientific Writing

*Contact us for more detailed information these training programs*

# Workshop Formats

- Experienced Industry Trainers.
- Duration : Half Day to 2 days.
- Printed & Online Study Material.
- Evaluation.
- Certification.
- Training Records Management.
- Co-branding of Events.
- Location : Company Venue or Cliniminds Corporate Training Centre at NOIDA.

# Advantages of Cliniminds Programs

- Lower cost with high impact – measurable outcome.
- Ethical and legal.
- Scientific business promotion through educational and training programs
- Cliniminds Certification value proposition for medical doctors.
- Co-branding of programs.
- Save you critical time in organizing events of this nature.
- National Award Winning (2011, 2012 & 2013) Cliniminds experience in conducting educational and training programs for the health sciences industry.
- Programs accredited by the Swiss Association of Pharmaceutical Professionals, Switzerland and Pharmaceutical Society of India.
- ISO 9001:2008 Certified.

# Our Strengths

- Cliniminds has national presence with 12 offices.
- Workshops/ training can be conducted as per requirement of Company.
- We also provide online access to refresher programs to maintain the continuity.
- All our speakers are Experienced industry Professionals.
- If you are looking for international speakers, we have extensive network of experienced international speakers.



# Contact Us

## Cliniminds

**Tenet Health Edutech Pvt. Ltd.**

**NOIDA ONE, 602-Tower B, Sector-62,  
Noida-201309, U.P.(INDIA)**

**Mobile: 08527298240; 09810068241**

**Email: [corporate@cliniminds.com](mailto:corporate@cliniminds.com)**

**Website: [www.cliniminds.com](http://www.cliniminds.com)**